



FTFFA COOP STORE

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FTFFA COOPERATIVE CORPORATION

"For the Farmer by the Farmer"

MISSION STATEMENT

- **LOWEST PRICE POSSIBLE** By using the collective purchasing power of all the FTFFA members we can negotiate for the lowest bulk prices and pass that savings on to you. Our product line will be priced to cover the cost of goods, operating expenses, and a nominal percentage to fund FTFFA's programs which promote and protect the Florida tropical fish farming industry. No one will profit from the FTFFA Coop Store. When the store does become profitable, excess funds will be returned to participating members on a pro-rated basis dependent on their purchases.
- **SERVICE** It is our goal to supply FTFFA members with the majority of the supplies that they typically need on their farms.
- **SUPPORT FTFFA ACTIVITIES** A small amount of proceeds from the cooperative store will be used to support FTFFA activities. These activities include legislative support of our industry (at both state and federal levels), research, promotion of the ornamental fish hobby, and the promotion of Florida tropical fish and aquatic plants..

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SUPPORT YOUR BUSINESS

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SUPPORT YOUR COOP STORE

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SUPPORT YOUR ASSOCIATION